



SHERI ANN RICHERRSON

AUTHOR | CREATOR | EDUCATOR | HOMESTEADER

"Helping people live beautifully and self-sufficiently."

SheriAnnRicherson.com | SheriAnnRicherson@exoticgardening.com

REAL-WORLD AUTHORITY. USEFUL CONTENT. AN AUDIENCE THAT WANTS TO LEARN.

Published author, speaker and hands-in-the-soil educator creating practical content at the intersection of gardening, homesteading, scratch cooking and self-sufficiency. Sheri Ann turns products into useful lessons, demonstrations and evergreen stories - not just sponsored mentions.

33.5K+

COMBINED SOCIAL

1,171

ACTIVE EMAIL CONTACTS

4.1K+

30-DAY ACTIVE USERS*

6.2K+

30-DAY SITE VIEWS

*Aggregate active users across six owned web properties; audiences may overlap.

X 9.3K | Facebook 7.1K | Pinterest 6.7K | YouTube 4.1K | Instagram 2.8K | LinkedIn 1.6K | + TikTok & additional Facebook audiences

CONTENT PILLARS

PLANT NOTES & POLLINATOR PROFILES

Plants, seeds, pollinators, garden tools and real growing observations.

REAL-LIFE SELF-SUFFICIENCY SYSTEMS

Goats, chickens, infrastructure, preservation and practical homestead systems.

SCRATCH KITCHEN & PANTRY CONFIDENCE

From-scratch cooking, goat milk, infusions, food preservation and kitchen tools.

AUTHOR'S FIELD GUIDE

Books, workshops, education and story-driven expertise built on decades of experience.

WHY BRANDS HIRE SHERI ANN

- Published gardening and self-sufficiency author with an established body of work.
- 33.5K+ combined social following plus email and owned-media audiences.
- Demonstration-first content that shows how products work in real life.
- Long-form writing ability for searchable, evergreen brand value.
- Experience teaching, speaking and translating complex topics for beginners.
- Selective partnerships designed around genuine fit and audience usefulness.

PARTNERSHIP OPTIONS

Sponsored social content | UGC + usage rights | Product demos | Tutorials | Reviews | Recipes | SEO articles | Integrated campaigns | Workshops

PUBLISHING + PROFESSIONAL AUTHORITY

Author/co-author of The Complete Idiot's Guide to Seed Saving & Starting, The Complete Idiot's Guide to Year-Round Gardening, The Chocolate Lover's Garden, the 101 Gardening Tips series and additional gardening, self-sufficiency, folklore and fiction titles. Purdue University Master Gardener and Indiana Master Naturalist, with journalism and writing education through Ball State University and Huntington College (now Huntington University), additional horticultural education, speaking experience and decades of professional publishing and garden education.



LET'S CREATE SOMETHING PEOPLE WILL ACTUALLY USE.

Instagram + TikTok: @sheriannricherson | YouTube: @SheriAnnRicherson | Pinterest: @sheriarricherson

Professional website: SheriAnnRicherson.com | Partnerships: SheriAnnRicherson@exoticgardening.com

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